



Call for Curricula for a position as Consultant

Communication Consultant

CFCV 2023 16

I. INFORMATION on the assignment	
Title of Assignment	Communication Consultant
Section	Migration and Development Unit
Location	Homebased, with occasional travel in Italy
Duration	Variable, depending on availability and context needs
CFCV Closing Date	Open-ended
Start date	As soon as possible

II. ORGANIZATIONAL CONTEXT AND SCOPE

Thanks to the contribution of the Italian Ministry of Foreign Affairs and International Cooperation, IOM's Coordination Office for the Mediterranean (IOM Italy) designs and implements initiatives whose aim is to promote the social, economic, and cultural contribution of human mobility. Accordingly, Italy's Migration and Development Unit fosters numerous projects and initiatives addressing the link between migrants and the sustainable development of the countries they bridge. On the one hand, it provides trainings and tailor-made capacity-building assistance to diaspora organizations based in Italy, fostering their role as international cooperation and development actors. On the other, it supports the creation of a Mediterranean network of local authorities mainstreaming migration into their local development plans.

In the context of the above-mentioned activities, the Migration and Development Unit is creating a roster of consultants to assist with the provision of technical support on strategic communication and project communication.

Organizational Department / Unit to which the Consultant is contributing:

The consultant will be required to assist IOM Italy's Migration and Development Unit with the implementation of the Migration and Development portfolio, in particular with the diaspora engagement initiatives of the Unit.

III. RESPONSIBILITIES AND ACCOUNTABILITIES

Nature of the consultancy

Category B Consultancy – Communication Consultant

The selected consultant will be part of the of IOM Italy Migration and Development Unit's Roster and may be contacted to implement one or more of the following activities:

- Attend preliminary coordination meetings with IOM Team;
- Attend coordination meetings with target diaspora organizations and/or representatives of Mediterranean Municipalities;
- Develop and share training and coaching content and material;
- Design and deliver in-presence and/or online workshops on strategic communication or communication for change to diaspora organizations based in Italy.
- Provide tailor-made online and/or in-person capacity-building support to diaspora organizations, concerning project communication, in compliance with IOM's assessment of the organizations' needs and capacity.
- Provide diaspora organizations and/or Mediterranean Municipalities with an outreach strategy to disseminate their projects' material;
- Ensure coordination with IOM Italy at any stage of the consultancy;
- Draft a final report summarizing achievements, challenges, and recommendations.

Tangible and measurable output of the work assignment:

The consultant will be required to deliver one or more of the following outputs:

Deliverable n.	Description	Delivery method	Due date
1.	Draft content of training, workshops and coaching sessions	E-mail	To be confirmed
2.	Final content of training and coaching sessions	E-mail	To be confirmed
3.	Materials and tools used during the training, workshops and coaching sessions	E-mail	To be confirmed
4.	Communication and outreach strategy developed with the organization or local authority's representatives	E-mail	To be confirmed
5.	Final report	E-mail	To be confirmed

Details as to how the work must be delivered:

- The consultant ensures that a participative and interactive approach is adopted at all times;
- Communication is clear and informative and is adapted to the participants' understanding of the language being used.

Performance indicators for evaluation of results.

- 80% of the supported beneficiaries report satisfaction with the capacity building received;
- A draft of the programme, PPT slides, and a final comprehensive report are elaborated.



IV. DESIRABLE QUALIFICATIONS AND EXPERIENCE

Education:

University degree in Communication, Journalism, Social Sciences, Development Studies, or other relevant fields of study.

Professional experience and other requirements:

- At least 5 years of proven relevant professional experience in communication for social change or communication for development.
- Demonstrated experience in working with non-profit organizations;
- Proven experience in delivering training and/or workshop with participatory techniques;
- Experience in working with diasporas communities/organizations, and/or in the field of “migration and development” would be an asset;
- Excellent writing and presentation skills.
- Computer skills, specifically hands-on experience in the usage of MS Office.

V. LANGUAGES

Fluency in written and spoken Italian and English.

VI. TRAVEL REQUIRED

Upon request, the consultant will be required to travel within Italy.

VII. COMPETENCIES

Values

- **Inclusion and respect for diversity:** respects and promotes individual and cultural differences; encourages diversity and inclusion wherever possible.
- **Integrity and transparency:** maintains high ethical standards and acts in a manner consistent with organizational principles/rules and standards of conduct.
- **Professionalism:** demonstrates ability to work in a composed, competent and committed manner and exercises careful judgment in meeting day-to-day challenges.

Core Competencies – behavioural indicators

- **Teamwork:** develops and promotes effective collaboration within and across units to achieve shared goals and optimize results.



- **Delivering results:** produces and delivers quality results in a service-oriented and timely manner; is action-oriented and committed to achieving agreed outcomes.
- **Managing and sharing knowledge:** continuously seeks to learn, share knowledge and innovate.
- **Accountability:** takes ownership for achieving the Organization's priorities and assumes responsibility for own action and delegated work.
- **Communication:** encourages and contributes to clear and open communication; explains complex matters in an informative, inspiring and motivational way.

Interested candidates shall submit (1) their Curriculum Vitae including two references contacts, and a (2) cover letter, both in English.

The above documents will have to be sent to the following e-mail address applicationsiomitaly@iom.int, specifying as subject: **CFCV 2023 16 Communication Consultant.**

Candidates who do not possess the above requested qualifications will not be taken into consideration.

Only pre-selected candidates will be further contacted for the interview.

Posting period: OPEN-ENDED