



## **Call for Curricula for a position as Consultant**

**For the establishment of a Consultants' roster**

**CinemArena Campaign**

**CFCV 2023 04**

### **Context**

In the framework of the project “CinemArena” – *The itinerant education and information programme raising awareness on socio-economic opportunities and promoting empowerment in Africa as alternative to irregular migration (2022-2025)*, a roster of consultants will be created to support the Project Manager in Italy to coordinate the activities of the mobile cinema in the target countries. Selected candidates will be part of the roster and they will be contacted as requested.

CinemArena is a "mobile cinema" providing a set of outdoor events, organized in rural and urban areas, with projection of films, documentaries and testimonies. The aim is to ensure outreach and to carry out educational and information campaigns in the most remote and disadvantaged migration-prone areas.

Specifically, the project will raise awareness on socio-economic opportunities and promote empowerment as alternatives to irregular migration in five North and West African countries (Cote d'Ivoire, Guinea, Senegal, The Gambia and Tunisia).

The project will be implemented through an itinerant campaign which will cross each target country between January 2023 and May 2025. The campaign will be organized with the support of IOM team, international and national experts, facilitators, artists, returnees, service providers, as well as governmental and non-governmental partners. During the campaign, awareness raising screenings and entertainment activities will be organized as well as open days, trainings and competitions with local partners for youth and at-risk communities.

**Selected consultants will be part of the CinemArena Roster and they may be contacted as necessary within the period January 2023-May 2025 to implement the mobile cinema Campaign activities for one or two months (depending on availability and context needs) in one of the five target countries (Cote d'Ivoire, Guinea, Senegal, The Gambia and Tunisia).**

### **TERMS OF REFERENCE**

**Nature of the consultancy:** Expert services on information and education campaigns to IOM in partnership with the Directorate General for Italians Abroad and Migration Policies (DGIT).

**Objective:** The consultant is required to coordinate and implement the activities of CinemArena in the target country and to assist the IOM Italy Project Manager in the development of the CinemArena information and education campaign that will be carried out in partnership the Directorate General for Italians Abroad and Migration Policies (DGIT).



Target: Cote d'Ivoire, Guinea, Senegal, The Gambia, Tunisia

**IOM Project to which the Consultancy is contributing:** "CinemArena" – The itinerant education and information programme raising awareness on socio-economic opportunities and promoting empowerment in Africa as alternative to irregular migration" funded by the Directorate General for Italians Abroad and Migration Policies (DGIT).

**Tasks to be performed:**

The consultant is required to assist the Project Manager in Italy. More specifically, the consultant will:

- Support the CinemArena Project Manager in Italy and dedicated staff in the target country to identify the appropriate itineraries to carry out the Campaign;
- Carry out CinemArena Campaign in the target country and organize with the support of IOM staff and the local service providers, at least 25 outdoor events per month, in the most remote and disadvantaged migration-prone areas of the target country;
- Liaise with the IOM Missions, focal points and local authorities in the target country on the overall organization of the Campaign activities ;
- Ensure close coordination with the local facilitators, artists and other actors involved in the organization of the events;
- Ensure high attendance at events through dissemination of campaign-related information;
- Support the CinemArena project team in Italy and in the target country in the implementation of various activities related to the Campaign (including dissemination of information material, collection of feedback, promotion of vocational trainings etc.)
- Ensure the preparation, installation and dismantling phases during each event;
- Provide multimedia material of ongoing activities to IOM (photos/videos/interviews);
- Provide constant updates to the CinemArena Project Manager and dedicated staff regarding the implementation of the itinerant information campaign.

**Tangible and measurable output of the work assignment:**

- The events in the target country are successfully organized and implemented, targeting the most marginalized and most affected communities;
- Local actors, authorities and international media are promptly informed about CinemArena activities and their impacts;
- Target beneficiaries are promptly informed about CinemArena activities through dissemination of information material to be distributed before and during the events.

**Details as to how the work must be delivered:**

- Ensure, together with the IOM Mission in Italy and in the target country a wide dissemination of educational messages to the most marginalized and vulnerable populations, increasing

their awareness on risks related to irregular migration as well as on the relevant policies and the alternative opportunities promoted by local governments and authorities;

- Upon completion of the task, the Consultant will provide to IOM Italy a specific report on the assignment and its outcomes, offering observations on the impact of the events carried out in the target countries.

**Performance indicators for evaluation of results:**

- 25 events per month organized in the target country;
- More than 10.000 participants per month sensitized.

**Required Qualifications and Experience:**

**Education**

- University or Master's degree in political science, management, human rights, development, communication, social science or a related field from an accredited academic institution and/or at least 5 years of relevant professional experience in the related field; and or;
- Certificate in video making, photography, theatre or related field from an accredited academic institution and/or at least 5 years of relevant professional experience in the related field.

**Experience**

- Strong people management experience with diverse operational teams is required;
- Previous experience in Africa in the context of information campaign/migration/communication is an advantage;
- Knowledge of migrations issues is required;
- Prior experience with IOM and in the framework of CinemArena Campaign is considered an asset;
- Interest and strong motivation in working in Africa on information campaign on migration issues in highly appreciated.

**Skills**

- Strong coordination skills and ability to effectively communicate with people from different backgrounds;
- Team leader and motivating skills;
- Ability to handle challenging situations;
- Problem solving;
- Excellent adaptability to the context;
- Good photography and/or video making skills are appreciated.

## Languages

- Fluency in Italian and English and/or French;
- Knowledge of both English and French will be considered as an asset.

## Competencies:

### Values

- **Inclusion and respect for diversity:** respects and promotes individual and cultural differences; encourages diversity and inclusion wherever possible.
- **Integrity and transparency:** maintains high ethical standards and acts in a manner consistent with organizational principles/rules and standards of conduct.
- **Professionalism:** demonstrates ability to work in a composed, competent and committed manner and exercises careful judgment in meeting day-to-day challenges.

### Core Competencies – behavioural indicators

- **Teamwork:** develops and promotes effective collaboration within and across units to achieve shared goals and optimize results.
- **Delivering results:** produces and delivers quality results in a service-oriented and timely manner; is action-oriented and committed to achieving agreed outcomes.
- **Managing and sharing knowledge:** continuously seeks to learn, share knowledge and innovate.
- **Accountability:** takes ownership for achieving the Organization's priorities and assumes responsibility for own action and delegated work.
- **Communication:** encourages and contributes to clear and open communication; explains complex matters in an informative, inspiring and motivational way.

Interested candidates shall submit (1) their Curriculum Vitae and a (2) cover letter both in English, to the following e-mail address [applicationsiomitaly@iom.int](mailto:applicationsiomitaly@iom.int) **specifying as subject: CFCV 2023 04 Consultant**

*Candidates who do not possess the above requested qualifications will not be taken into consideration.*

*Only pre-selected candidates will be further contacted for the interview.*

**Posting period: OPEN-ENDED.**